



You matter | Ti'n cyfri

LA staff network – Renting Homes (Wales) Communications

15th March 2022

**Event today is free and
exclusively for TPAS Cymru
members**





Diolch yn
fawr i'n
noddwyr

Thank you
to our
sponsors



Ariennir yn Rhannol gan
Lywodraeth Cymru
Part Funded by
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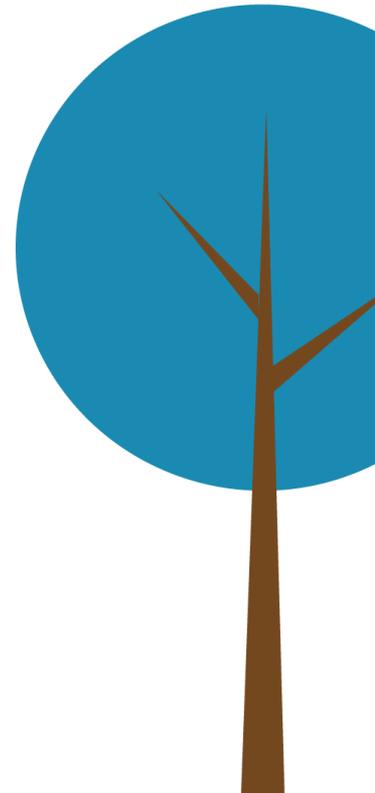
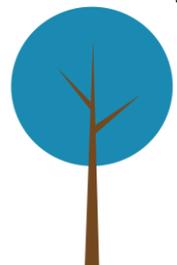
Closed Facebook Group for members

The image shows a screenshot of a Facebook group page. The top navigation bar includes the Facebook logo, a search icon, a home icon, a people icon, a video icon with a '9+' notification, a shop icon, a menu icon, and a plus icon for additional options. The left sidebar contains the 'Groups' section with a search bar and options for 'Your feed', 'Discover', and 'Your notifications', along with a '+ Create New Group' button. Below this is a 'Groups you've joined' section featuring a card for the 'Renting Homes Act Implementation Staff Network by TPAS Cymru' group, which is marked as 'Last active a day ago'. The main content area displays the group title 'Renting Homes (Wales) Act 2016' and the specific group name 'Renting Homes Act Implementation Staff Network by TPAS Cymru'. It indicates the group is 'Private' and has '37 members'. A row of member profile pictures is shown, including one with a TPAS logo. Action buttons for 'Joined' and 'Invite' are visible. Below the group name is a navigation menu with 'About', 'Discussion' (selected), 'Rooms', 'Topics', and 'More'. A search bar and a user profile picture are also present. At the bottom, a 'Rooms' section is partially visible with a colorful bar.

Local Authority staff network – Renting Homes Communications workshop

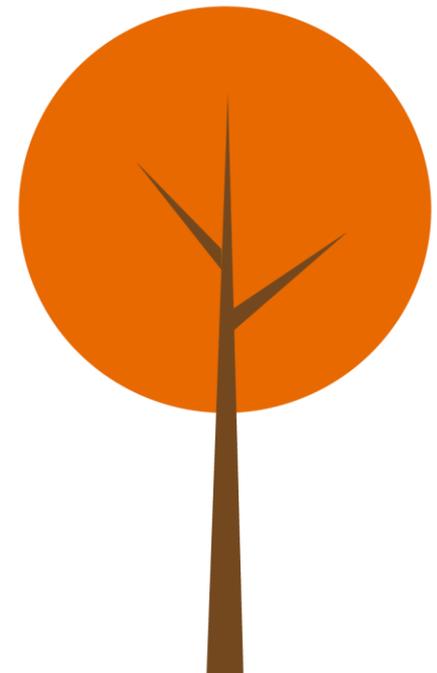
Plan for the session.....

- Share your comms work to date
- Share you comms plans going forward
- Update from WG
- Use the chat to share links/documents etc – *'copy & paste' what you want*
- Session will not be recorded



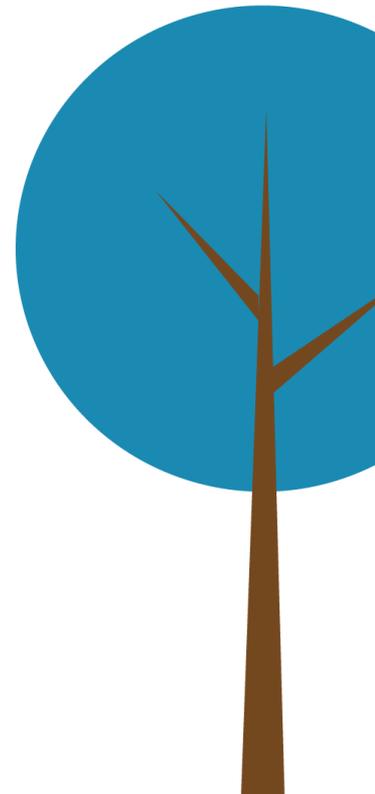
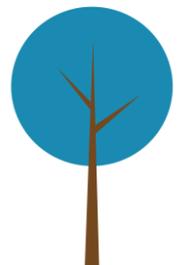
What info to share today.....

1. Have you started your RH comms ?
2. Who have you communicated with?
3. What comms methods have you used ? E.g. social media, email, newsletter
4. What resources have you used so far?



Who are you communicating with about RH implementation?

- Tenants! /Residentsobvs!
- Prospective tenants – those on waiting lists
- Staff – frontline, contact centre & back office
- Partner organisations – e.g. support providers, local advice organisations, CAB,
- Elected members , AMs
- Local press



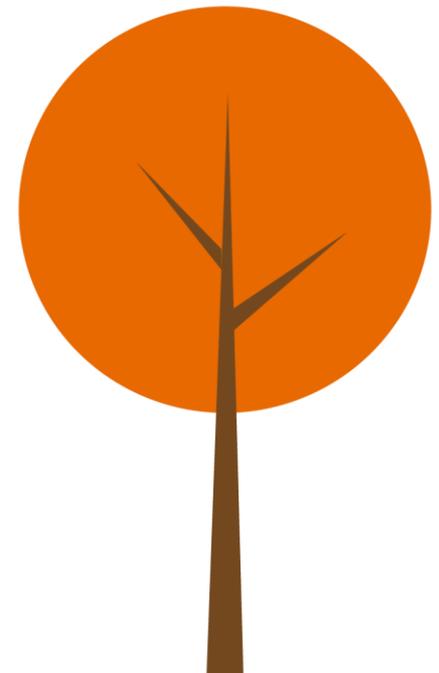
Welsh Government/SBW

In-house
comms/collaboration?

3rd party comms?? –
e.g. Shelter Cymru,
WLGA, CIH Cymru

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Your comms plans going forward

- What are your comms plans going forward?
- How?
- When?
- Where?
- Challenges anticipated and how to avoid them!?

Evaluation



<http://doo.vote/views>

<http://doo.vote/gwerthusiad>