



You matter | Ti'n cyfri

# Welcome to our January Comms Club

January 2024



Ariennir yn Rhannol gan  
**Lywodraeth Cymru**  
Part Funded by  
**Welsh Government**



# HAVE YOUR SAY ON THE REFORM OF HOUSING ALLOCATIONS AND PRIORITY LISTS

**Your voice makes a difference.  
Make sure to have your say in  
these challenging times.**



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**“We are reforming our response to  
homelessness in Wales, and this includes  
considering the accessibility of social  
housing. The views of tenants are critical  
in helping us understand what needs to  
change and how.**

**We want to hear your views and  
experiences and would appreciate your  
participation in the attached survey.”**

**Sarah Rhodes, Deputy Director, Housing  
Policy - Welsh Government**

**Thank you for your continued support  
with Tenant Pulse**

# THE NATIONAL TENANT COMMUNICATIONS CONFERENCE

## SPEAKERS INCLUDE



**BOOKINGS NOW OPEN**



## Speakers:

- Natalie Tate, Strategic Communications Manager, Talking about Housing (Joseph Rountree Foundation)
- Steve Hayes, Director of Corporate Affairs and Communications, GreenSquareAccord
- Melanie Jones, Engagement Strategy Officer, Powys County Council Housing Services
- Francesca Carpanini, Communications Lead, Cynon Taf Community Housing Group
- Vicki Shenton, Customer Engagement and Marketing Manager, Denbighshire Housing
- Simone Devinet, Head of Communities and Enterprise, RHA Wales
- Robbie Pritchard, Communications Manager, Shelter Cymru
- Jonathan Wilson, Senior Editor (Advice Online), Shelter Cymru
- Bobbie Hough, Managing Director, Hough Bellis Communications
- Tenant Speakers

7<sup>th</sup> February 2024, 10am-2pm

Bookings are now open!

# Croeso! Welcome!

Introduce yourself in the chat – Name, role  
and organisation.

# Comms Club: Is TikTok the next big thing for Housing communications?

## OUR SPEAKERS



**RACHEL GARDINER-JAMES**  
Communications Officer,  
Tai Tarian



**CLAIRE CONWAY**  
Head of Communications,  
United Welsh

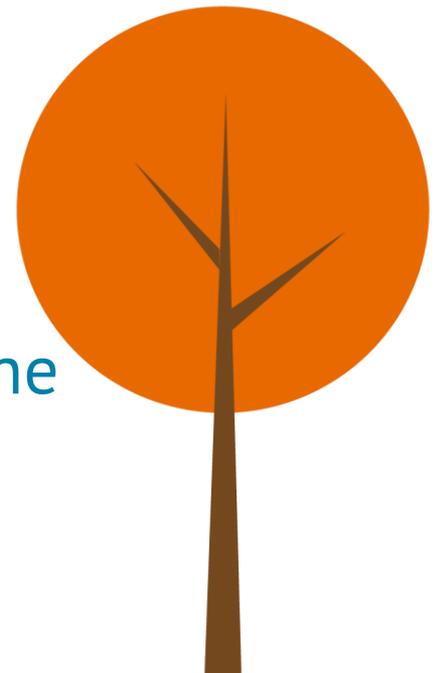


**LAUREN WILLIAMS-JONES**  
Communications Officer,  
United Welsh



# TikTok as an engagement tool

- Share experiences in 'safe space'
- An opportunity to share experiences and best practices
- Look at what has worked in Wales and what hasn't
- Feedback of results and future challenges
- The chance to ask questions to others in the sector



# Over to you!

## Your chance to ask questions to others in the sector

- Updates
- News
- Discussions

