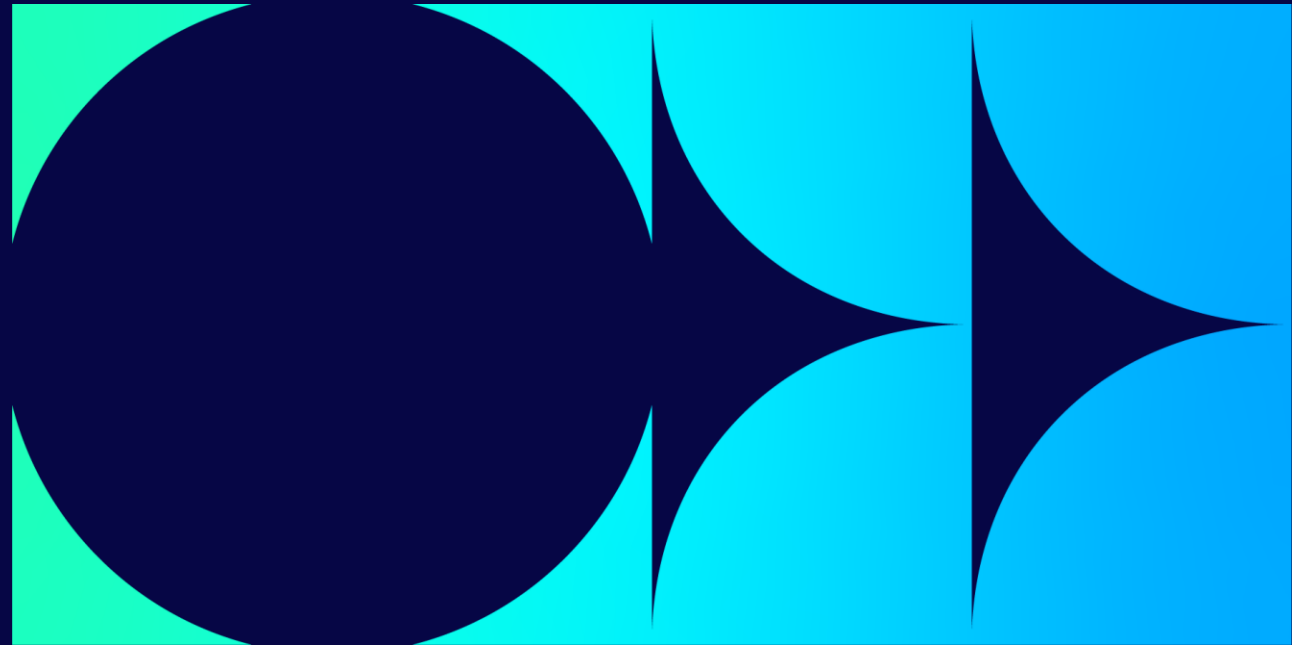


Place-based engagement

The Open University in Wales

Julia David
TPAS Placemaking Conference, 30th March 2023



Blaenau Gwent Residents Engaging in Arts Culture and Heritage (BG REACH)

- Linc Cymru Housing Association
- Aberbeeg Community Group

- TPAS Judges Special Recognition Award 2022



A woman with short, grey hair is smiling warmly at the camera. She is wearing a light-colored, possibly white, top. The background is dark and out of focus, suggesting an indoor setting with some furniture or a window. The lighting is soft, highlighting her face.

where you came from. It's all the same.

Wales REACH



Sandfields, Port Talbot



Butetown, Cardiff



Vale of Glamorgan
and across Wales



Gwynedd



Pembrokeshire





Cross-pollination

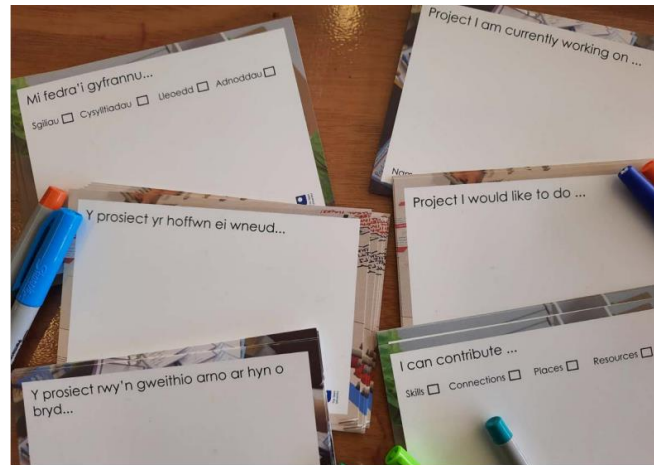
Growing cross-sector design collaboration

— Osmos: Marthyt

Cross Pollination

“The simple objective of creating a safe space for people to come together, to share information, ideas and resources and to connect and collaborate.”

A flexible approach/ framework, with a set of guiding principles and stages that can be adapted for use at different points in the design process.



The process

Principles



The process

Stages

- 1) **Sharing:** Mapping of individual and collective assets.
- 2) **Connecting:** Identifying common/ complementary values & objectives.
- 3) **Framing:** Exploring how existing or new activities can build on previously identified assets.
- 4) **Cascading:** Developing a strategy to progress ideas with more partners and/ or funders.



Group Activity

A housing association is asking for ideas on how to use a new community space

- 1) Write on your own first two cards
- 2) Everyone to group cards for review
- 3) Complete your final card
- 4) Group reflection

Tips for getting started

- *There is no wrong answer/ contribution*
- *Your ideas don't have to be fully developed at this stage*

Project I am currently working on ...

Name:

The Open University
Y Brifysgol Agored
Wales Cymru

Project I would like to do ...

Name:

The Open University
Y Brifysgol Agored
Wales Cymru

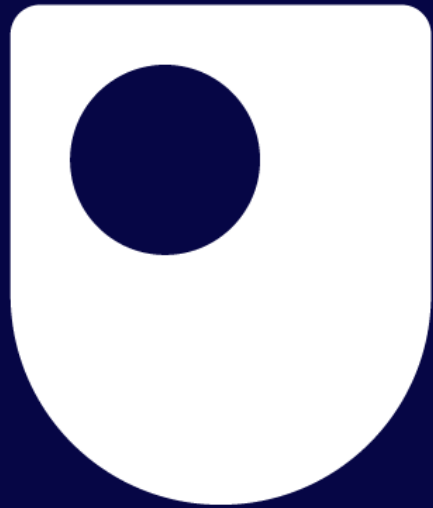
I can contribute ...

Skills Connections Places Resources

Name:

The Open University
Y Brifysgol Agored
Wales Cymru

Diolch yn fawr **Thank you**



The Open University
Y Brifysgol Agored

Wales Cymru