



Good Practice Awards Gwobrau Arfer Da 2022



6th July 2022 - Jury's Inn Hotel, Cardiff

Sponsorship Opportunities

TPAS Cymru can offer great deals to suit all budgets from as little as £75 and all packages are given credit across our social media platforms upon signing; Twitter, Facebook, Instagram and LinkedIn. There are also opportunities for you to be mentioned in our online blogs or even in your own guest blog.

Details of all our packages can be seen on the next pages – see what we can offer to enhance your organisation's brand and marketing opportunities to tenants, residents, board members and senior decision makers at the TPAS Cymru 1-Day Creating Great Communities Conference and Evening Good Practice Awards 2022. We can also work with you to put together a tailor-made sponsorship package to suit your organisation's aims and budget.



The TPAS Cymru 1 Day Creating Great Communities Conference and Good Practice Awards is an important day in our annual calendar of events.

The 1 Day Creating Great Communities Conference and Evening Awards Ceremony allow us to celebrate all the excellent tenant participation work and projects that are happening all across Wales.

Over 100 delegates, including key housing professionals and tenants attend this event annually. Come, see and hear for yourself about the range of tenant participation projects and activities which are happening, celebrate the good practice from across Wales and learn how the initiatives were created and implemented.

Individual Award Sponsors – £395 (+VAT): Evening

Sponsoring a Participation Award category is an ideal opportunity to demonstrate your organisation's commitment and support to one of the award categories.

A free place for a representative of your organisation to attend the Awards Gala Dinner. Your representative will have the opportunity to present the award on stage. TPAS Cymru will organise award certificates with your organisation's logo and name. Your organisation will also receive comprehensive social media and website promotion.

Exhibitor – £250 (+VAT): Day

This is your opportunity to meet your target audience, promote your latest products and services and network with key housing professionals and tenants from across Wales. The exhibition area at the event creates a unique platform where innovation and experiences can be shared, advice and solutions sought. Meet your target audience, promote your latest products or services and network with key housing professionals and tenants attending the event.

The Package includes:

- ✓ Access to the Event and Participation Awards Ceremony
- ✓ Your company logo and information in event literature
- ✓ Comprehensive social media and website promotion

Marketing Literature £100 (+VAT): Day

One piece of your organisation's literature (up to two pages of A4 or similar) placed in the delegates bags. A cost effective way to get your message across to our delegates.



Photography Package £250 (+VAT): Evening

In a world of selfies and social media, everyone loves pictures of themselves. We want the photographer to capture the people and magic of the Awards which we will make available for free download and distribution.

This package includes:

- ✓ Acknowledgement from the host at the event and in the table literature (and social media acknowledgement at the event).
- ✓ Photographer to wear a sponsored by [your Name] badge with logo
- ✓ When we are ready to share the photos, we will again give you full acknowledgement.
- ✓ 1 complementary place to attend the Awards Ceremony and Gala Dinner
- ✓ Comprehensive social media and website promotion



Community Stand Sponsorship £250 (+VAT): Day

Why not demonstrate your organisation's commitment to tenant and community organisations through sponsoring the Community Stand at the Event. Many tenant and resident and community organisations are unable to promote themselves due to the costs involved, and the Community Stand offers these groups the opportunity to promote the work of their group to a wider housing and community audience at the event.

The package includes:

- ✓ Recognition of your organisation sponsoring the Community Stand
- ✓ A prominent place for your organisation's literature on the Community Stand
- ✓ Comprehensive social media and website promotion.

Registration Desk Sponsorship £100 (+VAT): Day

As well as being the main registration area for the Conference, this area also acts as the main point of contact with TPAS Cymru Staff. Be one of the first brands to be seen at the event by sponsoring the Registration Desk area.

The package includes:

- ✓ Your company logo displayed at the Registration Desk
- ✓ Literature of your choice displayed at all times on the Registration Desk
- ✓ Comprehensive social media and website promotion



About TPAS Cymru...

TPAS Cymru has supported social housing tenants and landlords in Wales for 30 years and has a strong track record in developing effective participation through training, support, practical projects and policy development. We have an extensive knowledge of social housing with a focus on issues from the tenant perspective and for tenants' benefit.

Our essential Wales-wide role is to be a resource hub of information and expertise delivering at a range of levels:

- ✓ **Locally:** developing best practice at landlord, tenant group and project level through practical advice, support, training and project work;
- ✓ **Across Wales:** improving the quality of tenant participation through disseminating and promoting good practice;
- ✓ **At Government level:** contributing to policy change by informing about policy developments and issues, channeling the experience and needs of tenants and landlords to policy makers, and working with partner organisations to influence policy.

Participation Awards Sponsorship Prices

(please note all prices exclude VAT)

Individual Award Sponsor	£395
Exhibitor	£250
Community Stand Sponsorship	£250
Photography Package	£250
Registration Desk Sponsorship	£100
Marketing Literature	£100

For more information or to discuss your sponsorship requirements please contact:

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www.tpas.cymru



Lead Sponsors



Tenant Voice Sponsors