

National Tenant Engagement Conference Wales 2026

11th and 12th of November

Metropole Hotel, Llandrindod Wells

SPONSORSHIP DOCUMENT

Partnering for Homes - Communities - Tenant Voice



Why support TPAS Cymru Conference?



By supporting our conference, you are aligning with the only **national organisation dedicated to tenant participation** – and showing your support for a more collaborative, inclusive housing sector.

This national two-day event provides the perfect platform to promote your company's service to key decision-makers in the social housing sector. If exhibiting, you will gain valuable insight from Tenants and staff on your products and services.

Last year, over **200 delegates** – tenants, sector leaders, and housing professionals – came together to debate the key issues facing Welsh housing and communities.

This year's conference will again bring 200+ representatives from across Wales into one space for the same purpose: to discuss, learn, and take action.



What promotion will you get?

Promotion of the conference includes:

- A social media campaign to 2k followers on LinkedIn & Facebook.
- Email marketing to our network including social landlord members, engagement professionals, and tenant groups.

Sponsoring guarantees your brand highlighted across our pre- and post-event communications, putting you directly in front of the people shaping housing's future.





Who will you reach?

This isn't like any other housing conference – tenants are here in equal numbers, sitting alongside landlords, officials, and sector leaders, and civil servants – shaping conversations and decisions together.

What's on offer?

TPAS Cymru offers great value for companies seeking greater recognition of their brand.

We have sponsorship packages starting from £220, each offering profile-raising opportunities, including:

- Coverage across our social media platforms (Facebook, Instagram, LinkedIn)
- Mentions in conference blogs and newsletters.
- Guest blog opportunities to showcase your expertise.
- A video produced by our team.
- Tailored sponsorship options to suit your aims and budget.

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Sponsorship Opportunities

Exhibitor Opportunity

The Exhibition area will be visited by all delegates during the refreshment breaks and during lunch. This is your ideal opportunity to meet your target audience, promote your latest products and services, networking with key housing professionals and tenants from across Wales.



- * Access to all conference sessions for up to 2 exhibitors for the 2 days £645 +VAT
- * Lunch and refreshments for up to 2 exhibitors during the conference
- * Social media and recognition in handbook included

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Sponsorship Opportunities

Conference Handbook

Conference Handbook is provided to every delegate and is an indispensable guide, serving as a daily reference point for all delegates attending the conference.



- * Your full-page colour advertisement within the Handbook
- * Your company logo on the front of the Handbook
- * Comprehensive social media and website promotion
- * Multi-Channel Promotion

* £495+VAT

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Sponsorship Opportunities

Delegate Bags

An excellent, highly visible form of marketing for your company, the bags are not only used by delegates throughout the event but afterwards in their daily activities, they can also be used to show your support for TPAS Cymru events during the year.



- * **Your company logo printed on the Conference Handbook**

- * **Comprehensive social media and website promotion**

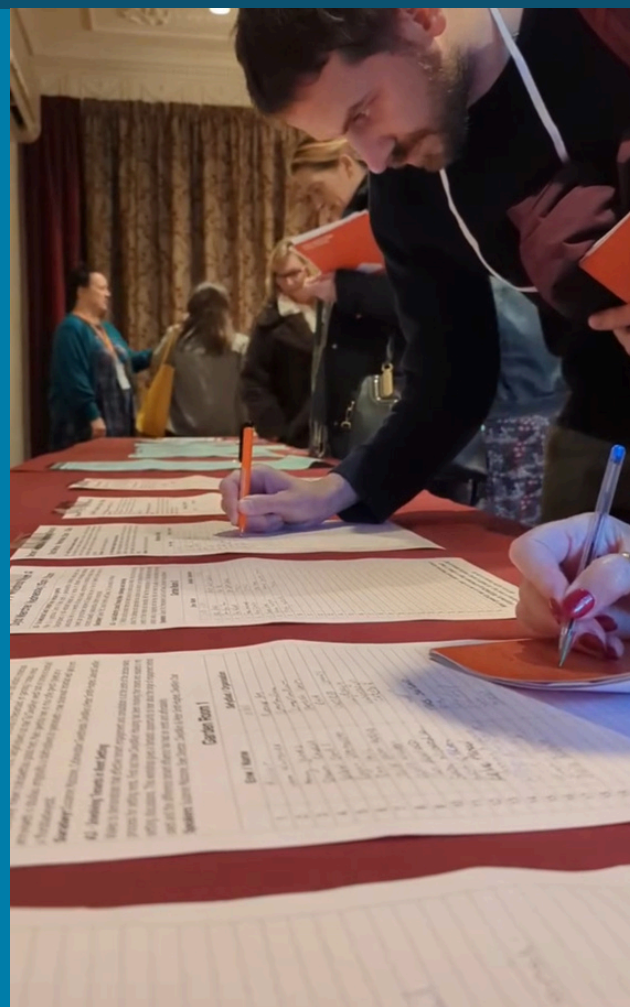
- * **£500+VAT**

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Sponsorship Opportunities

Badges and Lanyards

Every delegate is issued with a name badge upon registration. These are one of the first items that delegates receive and are in continuous use throughout the event



- * Coloured Lanyards to match with your company colours
- * Distributed to all delegates on arrival.
- * Social media and website promotion included

* **£395+VAT**

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Sponsorship Opportunities

Refreshments Sponsorship

Be remembered by delegates at Conference, as well as show your support for Participation by sponsoring a delicious Afternoon Tea and Cake break session.



- * Your Company name and logo will be prominently advertised on tables for all to see.
- * Pull-up and/or freebies displayed by/on refreshment station
- * Social Media and Website promotion is included.

* £395+VAT

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Sponsorship Opportunities

Breakout Room

This sponsorship package provides a fantastic opportunity for targeted branding and high visual impact for your organisation. A fantastic opportunity to remotely market your organisation! Breakout rooms host the workshops, mini-plenary and fringe sessions held during the Annual Conference.



- * **Your advertising stand and Literature of your choice can be displayed within/outside this room for the duration of the Annual Conference**
- * **Recognition within the Conference Handbook**
- * **Social media and website promotion included**

*** £395+VAT**

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Sponsorship Opportunities

Registration Desk

Be one of the first brands to be seen and remembered at the Conference, by sponsoring the Registration Desk area. As well as being the main registration area for the Annual Conference, this area also acts as the main point of contact for Conference staff and Conference information and updates.



- * **Your Company logo displayed at the Registration Desk with Pop up stand on display.**
- * **Literature of your choice displayed and available on the Registration Desk.**
- * **Social media and recognition in handbook included.**

*** £440+VAT**

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Sponsorship Opportunities

Prize Sponsor

This is a brilliant opportunity to showcase your brand exclusively to delegates during the evening programme, which will feature a quiz and live music.

Your sponsorship can go towards providing quiz prizes for delegates—or, if you prefer, you're welcome to supply the prizes directly instead of contributing cash.



- * **Logos/branding in the entertainment space and tables**
- * **Social media and recognition in handbook included**
- * **Literature of your choice displayed and available on the Registration Desk.**
- * **A video or a blog on our channels**
- * **From £200**



Helen White · 1st
Chief Executive at Taff Housing Association
1d · 🌐

Fab fab fab session on [#HousingRegulation](#) at the [TPAS Cymru](#) conference... brilliant questions and debate on how to strike the right balance on where/how [#HousingAssociation](#) should prioritise ££ investment....



Vicki Miller · 1st
Head of Housing & Communities at Cardiff C...
1d · 🌐

A great but fleeting trip to the [TPAS Cymru](#) Annual Conference at the Metropole, wonderful to see [Emma Parcer](#) ([Hons](#)) [CIHCM](#) opening the conference as Chair. I enjoyed catching up with some old faces gutted I can't manage to speak to everyone I wanted to. Reflected on my way home that I have been attending since 2008 (I've missed a few mind) always leave full of energy and ideas. Amazing drive up through beautiful mid Wales on a lovely autumn day is always good for the soul. See you all soon!



WHAT ARE YOU WAITING FOR?



Development Engagement Partner, Former Chair of Democra...
1d · Edited · 🌐

Great day at the [TPAS Cymru](#) Annual Conference with lots of interesting discussions had, great speakers and many tips to take forward.

[#TPASCymru24](#)



Ffion Pittendreigh · 1st
Community Initiatives Manager at...
14h · 🌐

Wel am gynhadledd!
What a conference!

Inspiring speakers, thought provoking
networking!

Diolch i Cefin Campbell MS for reminding us that "voice really matters" so keep fighting the good matter, even if they can sometimes take time to implement 📣

Great to hear about how the Regulatory Standards are changing...looking forward to seeing the final version soon 📄

Seeing the 2024 Tenants Pulse responses was really interesting and some trends really appearing in the responses,



Louise Smith-Aldous · 1st
Operational Projects and Health and Safety Officer at Clwyd...
19h · 🌐

A great morning sharing at [#TPASCymru2024](#) about how we do things at [ClwydAlyn](#) and our DIY self repair process with [Carl Taylor](#). Fantastic feedback and future partnerships with other RSL's and Councils.
[TPAS Cymru](#)
[#residentengagement](#) [#selfrepair](#)
[#workingtogether](#)



👍👍👍 Keiron Montague and 16 others · 2 reposts



Jenny O'Hara · 1st
Head of Community Involvement at Trivallis Community Hou...
14h · 🌐

so much everyone from [Trivallis](#), both residents and including fab [Emma Nicholas](#) and [Keiron Montague](#) for a couple of days at the super interesting [TPAS Cymru](#) conference with [David Wilton Eleanor Speer](#) and team! We had a visit from the awesome [Julian John](#)! So much to think about. Lots of stuff on regulation and rents and inclusive participation. So great to see [Samantha](#) (her workshops rock!) [Michelle McGregor Ross](#) and [Simone Devinett](#) who are all my heros!



David Wilton and 23 others · 2 comments · 1 repost



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We'd love to hear from you
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